



volunteers

RESTAURANT
Fundraiser Packet



O.U.R.
volunteers

2017 SUMMER INITIATIVES
#shineyourlightallsummerlong

Summer Initiatives

Shine your light all summer long by posting pictures of you in your O.U.R. swag!

Take O.U.R. on VACATION WITH YOU! Headed to Fiji? Camping? Watching the fireworks?

Post a picture on social media!
Tag @o.u.r.volunteers
Post: [facebook.com/groups/ourvolunteers](https://www.facebook.com/groups/ourvolunteers)
Use the hastags #shineyourlightallsummerlong #operationswag

June Initiative

Worldwide YARD Sale! Plan a yard sale in your town with the proceeds benefitting O.U.R.

Post a picture on social media!
Tag @o.u.r.volunteers
Post: [facebook.com/groups/ourvolunteers](https://www.facebook.com/groups/ourvolunteers)
Use the hastags #shineyourlightallsummerlong #operationyardsale

July Initiative

Lemonade Stand & cookies too! KIDS SAVING KIDS! Get your kids involved! Set up a lemonade stand with the proceeds benefitting O.U.R.

Post a picture on social media!
Tag @o.u.r.volunteers
Post: [facebook.com/groups/ourvolunteers](https://www.facebook.com/groups/ourvolunteers)
Use the hastags #shineyourlightallsummerlong #kidssavingkids

August Initiative

Restaurant Fundraiser! DONATE & DINE Plan a fundraiser in a restaurant near you! Find a local restaurant that will donate a portion of proceeds benefitting O.U.R.

Post a picture on social media!
Tag @o.u.r.volunteers
Post: [facebook.com/groups/ourvolunteers](https://www.facebook.com/groups/ourvolunteers)
Use the hastags #shineyourlightallsummerlong #operationdonateanddine

ALL
shine Your O.U.R. light **SUMMER LONG**

#shineyourlightallsummerlong
#operationswag



JUNE *worldwide yard sale*

#shineyourlightallsummerlong
#operationyardsale

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JULY *lemonade stand cookies too!*

#shineyourlightallsummerlong
#kidssavingkids

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AUGUST *restaurant fundraiser*

#shineyourlightallsummerlong
#operationdonateanddine

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27	28	29	30	31		

POST PICTURES ON SOCIAL MEDIA! USE THE HASTAGS PROVIDED! HUGE SUMMER DRAWING FOR ALL PARTICIPANTS! WIN FREE SWAG!

LET US HELP ADVERTISE! ORDER BROCHURES & PASS ALONG CARDS! ORDER VOLUNTEER T-SHIRTS!
CONTACT jani@ourrescue.org to order. TWO weeks' notice required.

AUGUST #operationdonateanddine

Pick the Restaurant

- Contact the restaurant directly or go to the restaurant's website
- Make contact between the lunch and dinner rushes, when managers have more time
- Most chains have information on their website about how fundraisers work
- Fill out any necessary forms, processing time may take several weeks
- O.U.R. Tax ID #46-3614979
- Contact jani@ourrescue.org if you need forms filled out by O.U.R.
- Plan the deal. Percentages usually range from 10%-20%, but some managers will negotiate

Plan Your Event

- Select a date and time, confirm the event in writing
- Review the written terms of the event and ask about any additional requirements
- Are guests required to present a flier? Make copies and distribute fliers!
- Find out how you will receive the donation

Advertise

- Post on Social Media
- Create an Invitation on Social Media
- Create fliers to distribute, remind supporters to bring their flier if required
- Remind people several days prior, and the day of!
- Post a sandwich board/poster on the street corner the day of

The Day of the Event

- Confirm!
- Send out last minute reminders
- Arrive at the restaurant early and check in with the manager
- Employ additional volunteers if necessary
- Set up an O.U.R. information booth if allowed, be prepared to answer questions
- Pass out O.U.R. Brochures and Pass Along Cards
- Have a donation jar available
- Wear O.U.R. swag

Follow Up

- Send a thank you note to the restaurant
- Post photos on Social Media
- Submit donations/funds raised to O.U.R.

WEAR O.U.R. SWAG