



LEMONADE STAND

Set a Date

- ✦ Good weather is critical.

Find Volunteers

- ✦ Gather helpers to assist you.
- ✦ The more the better.

Assign Jobs

- ✦ Everyone needs to know what they will be doing.
- ✦ Assign volunteers their duties and have meetings together to make the big decisions, like location.

Find a Location

- ✦ Visit location.
- ✦ Ask permission if needed.

Make it Stand Out

- ✦ Plan to draw attention to your stand. The more attention you draw, the more customers you will attract, and the more you will sell.
- ✦ Make big, bright signs indicating that the funds go towards O.U.R.

Lemonade Stand Fundraiser

A *Lemonade Stand* is an awesome idea for a fundraiser that doesn't take much money to start up, and is great for hot summer days. Make sure you set a date that falls on a sunny day and find others to be included in the opportunity to advertise, promote, and raise funds for O.U.R.

The more people helping, the more fun it will be and less work for everyone involved, as everyone will share the work load. Of course, one person is all it takes to pull off a successful *Lemonade Stand*, but it's more fun with more people!

For a location, you can contact a local business and ask permission to hold the fundraiser at their location. The options are endless with farmers markets, parades, local stores, libraries, schools, churches, swimming pools, community centers, parks, street corners, and many others. Just make sure that you get permission to set up a table for the duration of your fundraiser.

Make big, bright signs advertising for your *Lemonade Stand* and indicating that the funds go towards rescuing Trafficked Victims. People like to give to a meaningful cause, so make it abundantly clear why you are working so hard to fundraise. Make your *Lemonade Stand* bright and bold as it will assist in attracting attention.

You can build a lemonade stand, or add a tablecloth to your table. You can add a banner and cute summer decorations. Use a fancy drink pitcher and cookie platters. Don't be afraid of using Pinterest to get other ideas that will make your *Lemonade Stand* memorable.



LEMONADE STAND

Make a Plan

- ✦ Find a good Lemonade, such as Country Time Lemonade or some home made recipe.
- ✦ Use Pinterest, Cookbooks, Websites, or a family favorite to find good recipes.
- ✦ Add cookies or other baked goods.

Set the Price

- ✦ Don't make it too much, but don't be afraid to sell each cup for .50¢ to \$1.00.
- ✦ Price the baked goods around the same price.
- ✦ Make sure your signs are clear and the prices are bold.

Advertise

- ✦ Use Social media and your sphere of influence.
- ✦ Create flyers to put up around town, post in public places, and hand out.

Items Needed

- ✦ Table or stand, pitcher, lemonade, cups, ice, baked goods, and donation jar.
- ✦ Decorations and table cloth

Lemonade Stand Fundraiser

A *Lemonade Stand* isn't a good *Lemonade Stand* if you don't have good *Lemonade*. Find a good Lemonade recipe, such as Country Time Lemonade or some home made recipe. Use Pinterest, Cookbooks, Websites, or a family favorite to make your *Lemonade* memorable. If you want to add cookies or other baked goods, decide what you want to make, how much they will cost you, and what prices you will sell them for.

Don't forget that you can always ask others to donate products for your *Lemonade Stand*, that way your costs stay low and you don't have to pay out as much. Ask family, friends, businesses, churches, non-profits, and others to donate needed items for your *Lemonade Stand*.

Gather your supplies and make sure that you have everything that you will need to execute your *Lemonade Stand*. You can set it up and make a run through, to make sure that you have everything. Or you can make a list and make sure that you assign someone as a runner, in case you run out or need anything extra on the day of the *Lemonade Stand*. If it is located at a public place, remember to take everything you need with you. As you will be immobilized.

Don't forget to wear your O.U.R Swag if you have it, or make some of your own. The more people helping, the more fun it will be and less work for everyone involved, as everyone will share the work load. Of course, one person is all it takes to pull off a successful *Lemonade Stand*, but it's more fun with more people! Work hard and you will have a great *Lemonade Stand*, happy donors, joyful volunteers, and an appreciative O.U.R.